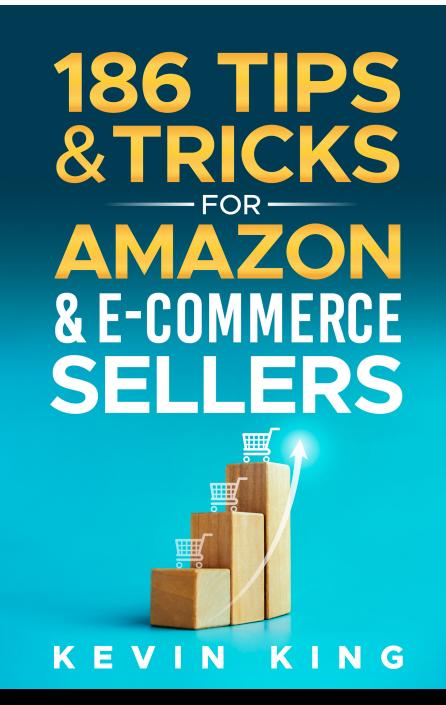
21 TIPS & TRICKS -----FOR ---AMAZON & E-COMMERCE SELLERS



KEVIN KING





Get all the hacks, not just these 21!

Subscribe for FREE at Billion Dollar Sellers .com

and refer just 3 other real people in the Amazon or e-commerce space to the newsletter





#1 Need help cash flowing? Pay your suppliers with a credit card (and earn points too)

melio Accountants > Partners Pay your bills with a credit card. Use your credit card to pay vendors, contractors and all your business billseven where credit cards aren't usually accepted*. Earn rewards on purchases to use on just about anything. 10,170 Miles \$1,207.00 \$3,200.00 \$2,430.00 15,432 Miles \$2,430.00 •••• 4546 2,470 Miles \$1,670.00

meliopayments.com





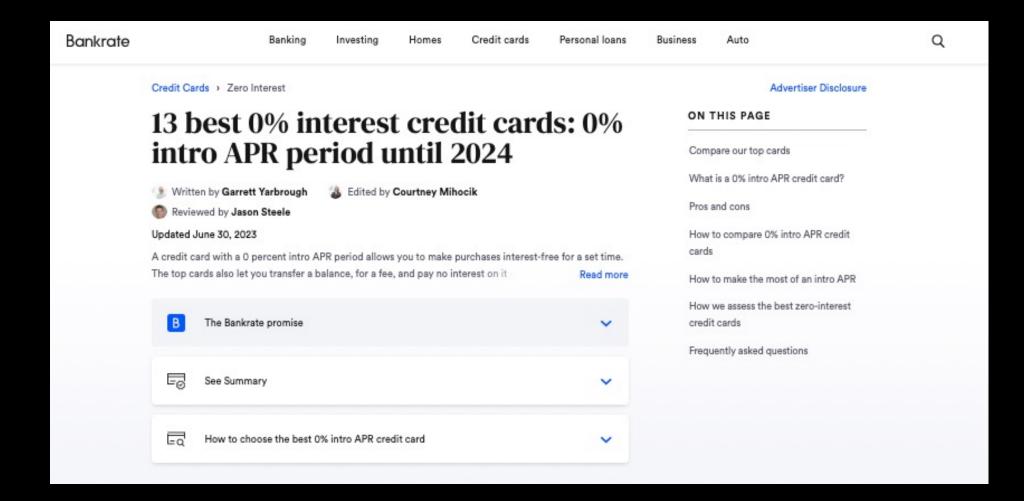
#1 Need help cash flowing? Pay your suppliers with a credit card (and earn points too)

These are the fees. No surprises. ACH bank transfer Free We mail your check \$1.50 First 2 checks each month through Melio are free. Pay by card 2.9% Fast ACH bank transfer Get your vendor paid within 1 business day. up to \$30 Fast check \$20 Get a check to your vendor within 3 business days. International payments (USD only) \$20 Bank transfer or Mastercard (2.9% fee applies when paying by card) flat fee





#1 Need help cash flowing? Pay your suppliers with a credit card (and earn points too)

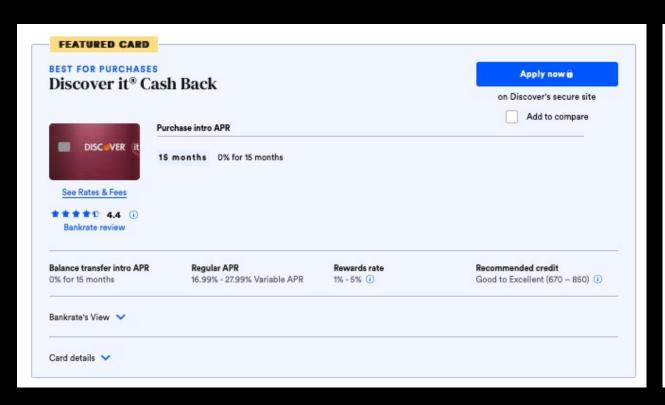


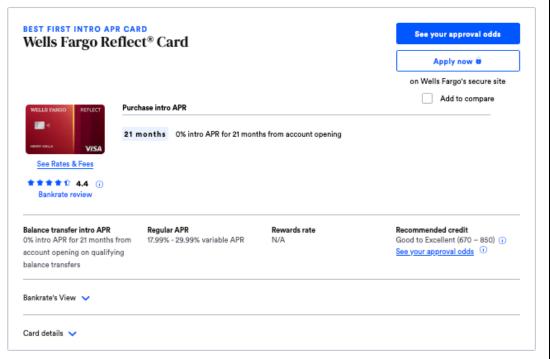
bankrate.com





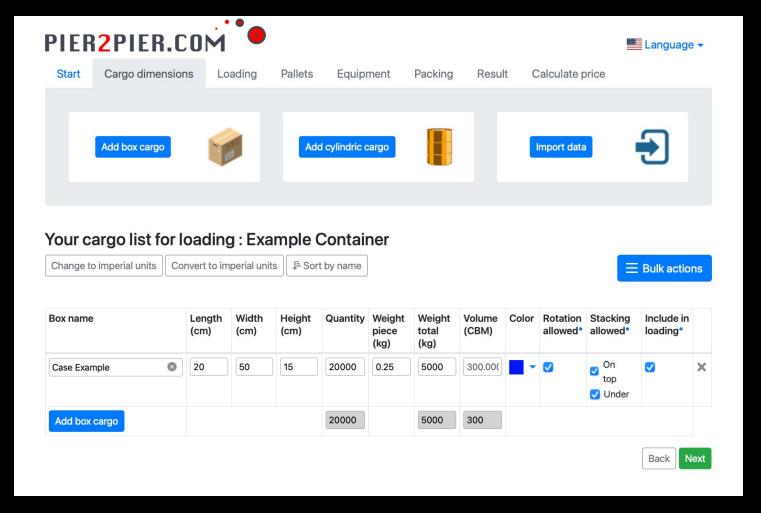
#1 Need help cash flowing? Pay your suppliers with a credit card (and earn points too)





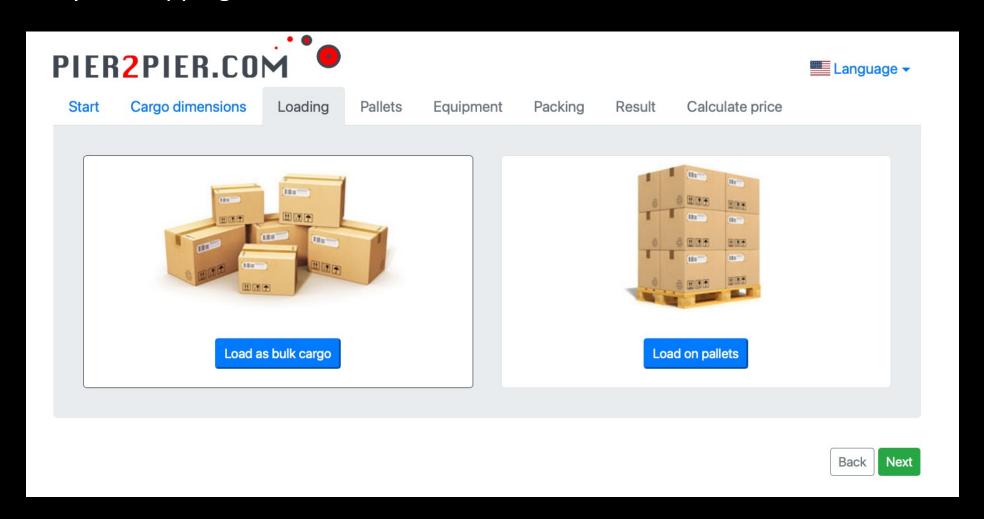






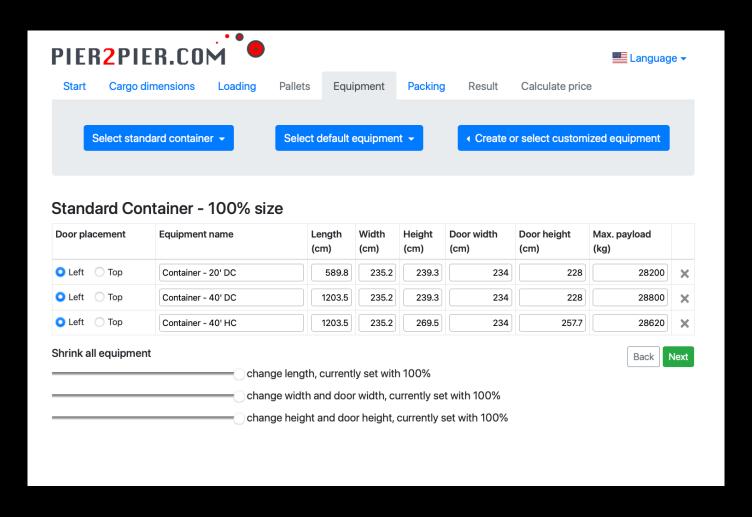






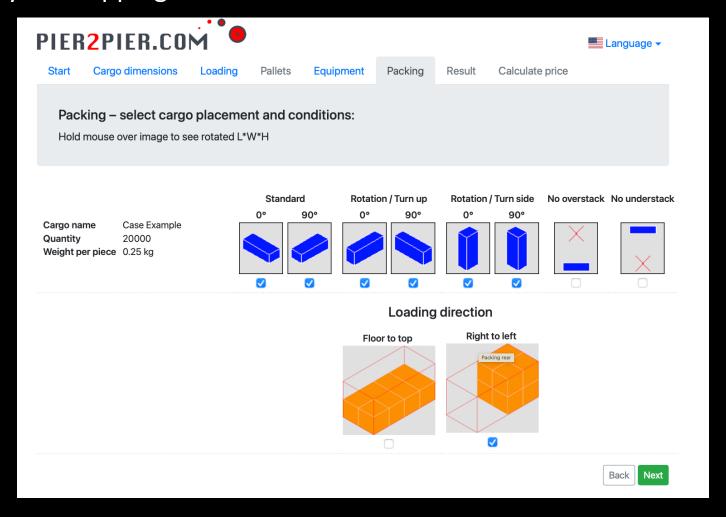






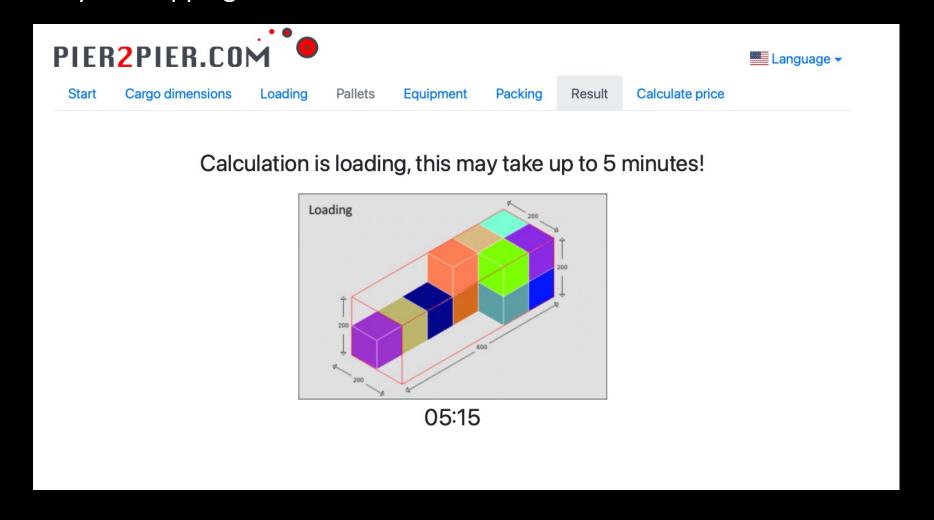








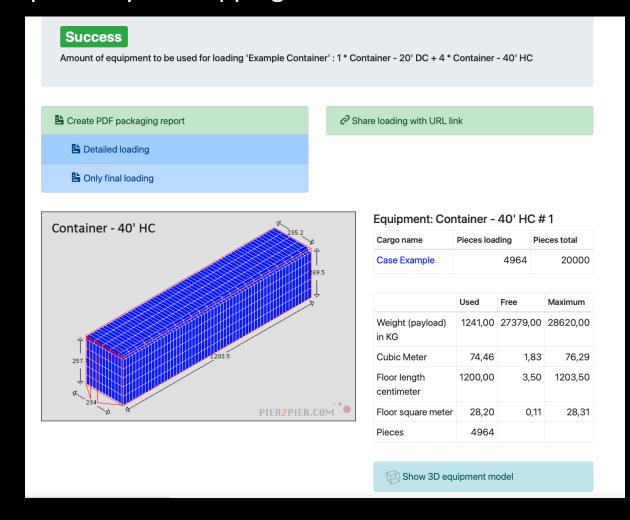










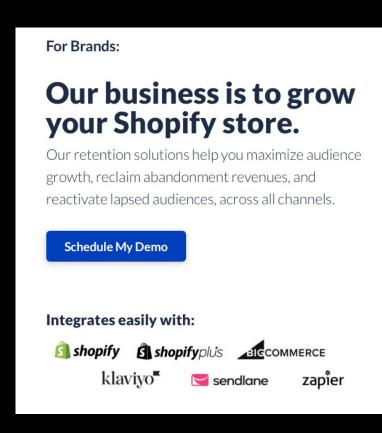


Full	loading list	Copy list below						
Group	Equipment name	Name	PCS	Weight total	CBM total	Length	Width	Height
1	Container - 40' HC	Case Example	4964	1241	74.46	20	50	15
2	Container - 40' HC	Case Example	4964	1241	74.46	20	50	15
3	Container - 40' HC	Case Example	4964	1241	74.46	20	50	15
4	Container - 40' HC	Case Example	4964	1241	74.46	20	50	15
5	Container - 20' DC	Case Example	144	36	2.16	20	50	15





retention.com









Turn missed opportunities into revenue. Discover the untapped potential of your audience

and maximize your brand's impact through the power of data.

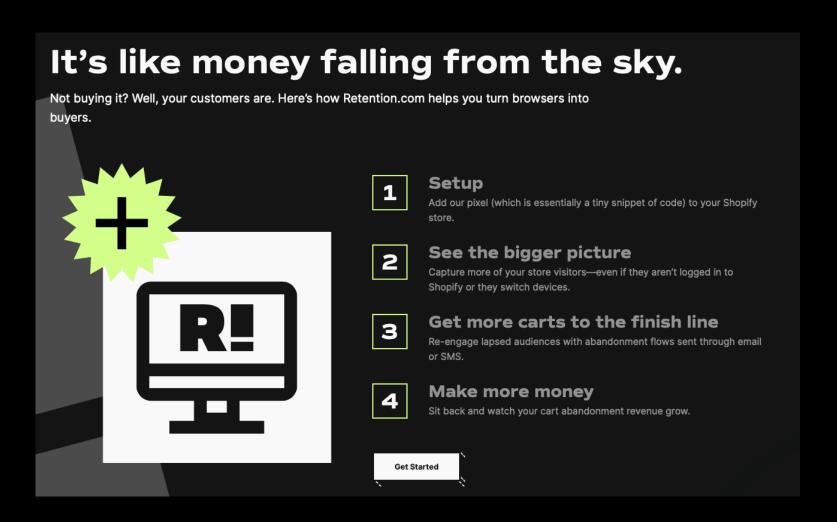
Try It Out







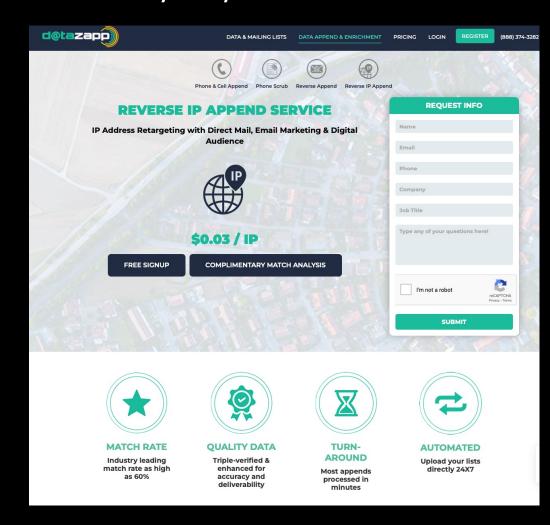








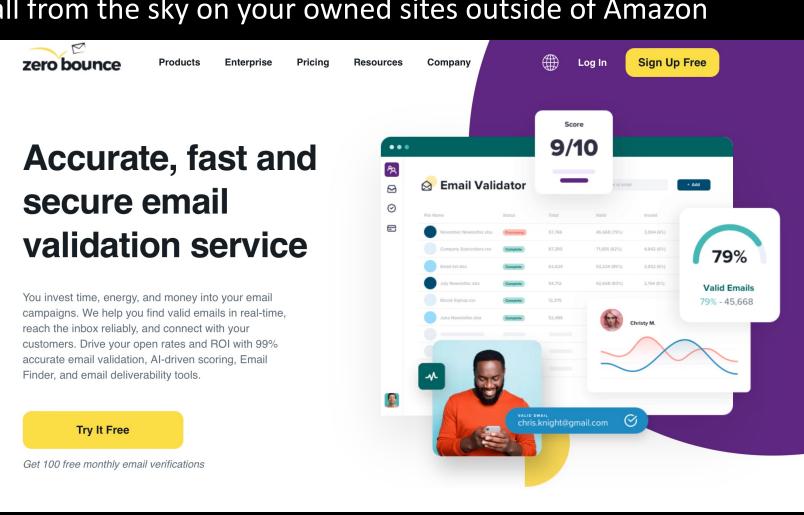
datazapp.com







zerobounce.net







zerobounce.net

Email issues we help fix

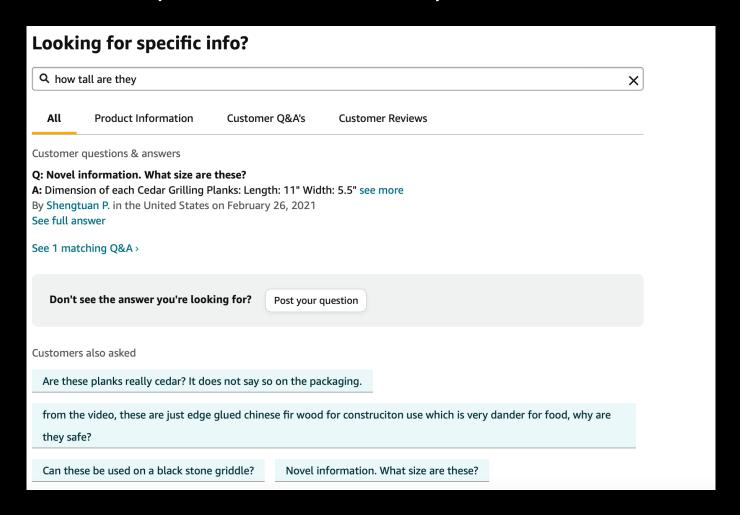
ZeroBounce's email verification service helps you clean up your email list by removing:

- Email typos
- Nonexistent email accounts
- Email accounts likely to mark your messages as "spam"
- Spam traps
- Other risky email addresses





#4 How to use restricted keywords and branded keywords that aren't allowed in the backend



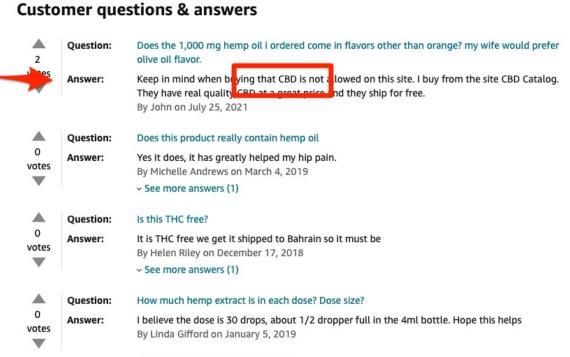




#4 How to use restricted keywords and branded keywords that aren't allowed in the backend

Use them in answers to customer questions, they get indexed and add relevance





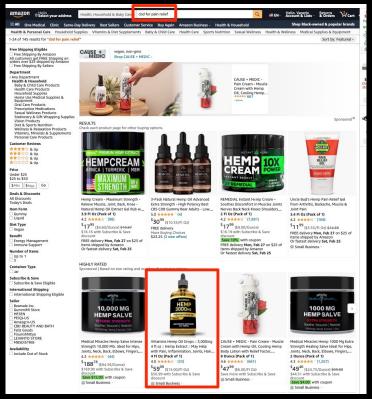




#4 How to use restricted keywords and branded keywords that aren't allowed in the backend

Use them in answers to customer questions, they get indexed and add relevance











#5 Great TikTok SEO Tip

Have you heard the phrase "I'll just search it on TikTok" in the last week?

Gen Z are now using TikTok as a search engine more than they use Google so you NEED to be producing content that is searchable 1) Use key search terms in onscreen text AND in the caption. It's quality over quantity here, 1-2 search terms max.







#5 Great TikTok SEO Tip

Research the most popular search terms to use with software like Keyword Chef or Semrush 3) Be **sneaky** and hide a list of SEO search terms in your video by shrinking the text and camoflaging it with colour or dragging it offscreen.

It won't be visible in your content but the Algo will recognise the keywords.



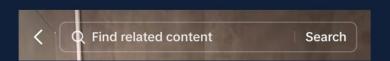




#5 Great TikTok SEO Tip



An easy way to tell if your videos are SEO optimised is checking the search bar suggestions at the top of your video watch screen. Is it suggesting a search? Is it relevant? Could it be better?

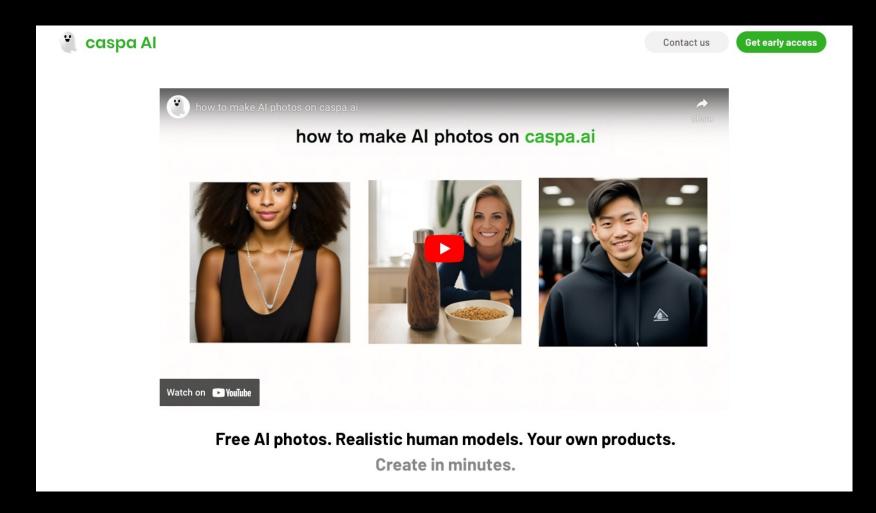


If it says "Find Related Content" your SEO has not worked. Back to the drawing board to test, test, test more keywords





#6 Add your product in a scene with a realistic human model with Al



caspa.ai





Domain Authority is a critical aspect of ranking:

Domain Authority (DA) is a search engine ranking score developed by Moz that predicts how likely a website is to rank in search engine result pages (SERPs). Domain Authority scores range from one to 100, with higher scores corresponding to greater likelihood of ranking.

Domain Authority is based on data from our Link Explorer web index and uses dozens of factors in its calculations. The actual Domain Authority calculation itself uses a machine learning model to predictively find a "best fit" algorithm that most closely correlates our link data with rankings across thousands of actual search results that we use as standards to scale against.

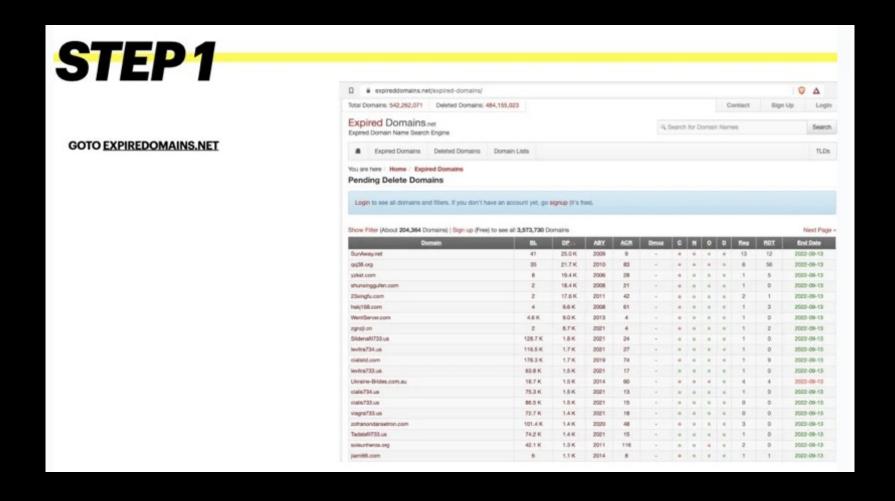
empoweryseo.com

https://ahrefs.com/website-authority-checker

Higher Domain Authority = Higher SEO Ranking with Google

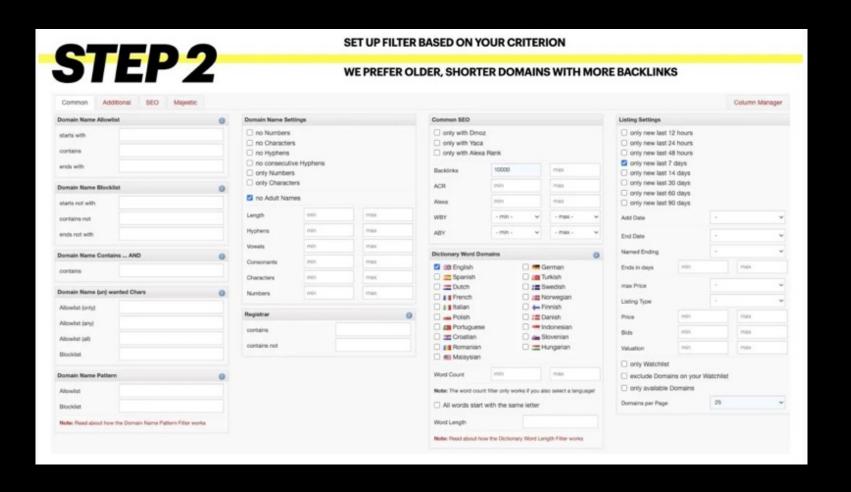






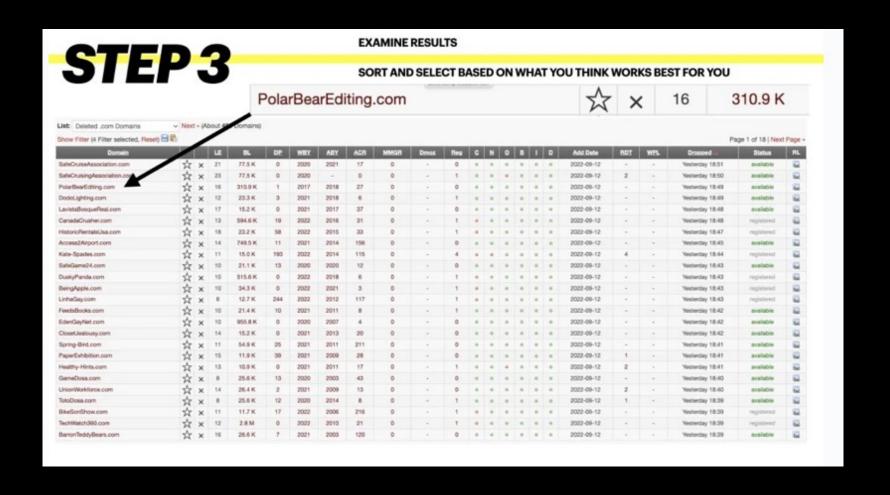






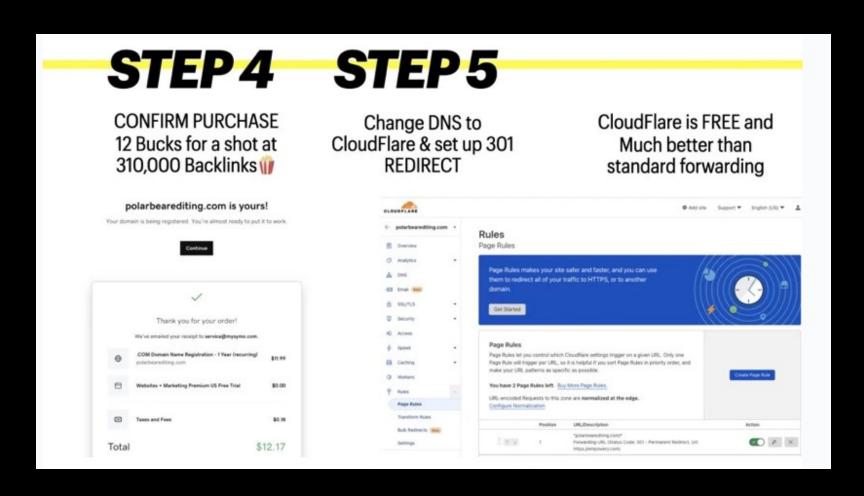






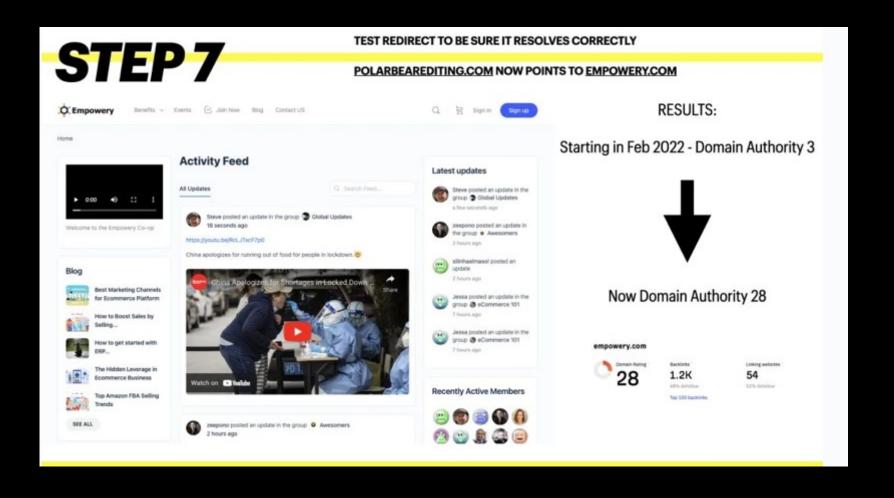
















empoweryseo.com

CONCLUSIONS

YOU COULD HOST YOUR OWN BLOG AT THE EXPIRED DOMAIN AND THEN ADD LINKS TO YOUR TARGET URL.

WE DON'T KNOW FOR SURE IF THE RANKING INCREASE IS FROM RE-DIRECTED DOMAINS.

BANKLINKS THAT DON'T INCLUDE ROOT DOMAIN ARE NOT COUNTED IN BACKLINK SITES LIKE <u>MAJESTIC.COM</u> OR <u>AHREFS.COM</u> SO IT'S HARD TO TELL IF IT IS HAVING THE DESIRED IMPACT.

HOWEVER, THE RANKING INCREASE IS UNDENIABLE.

SEO IS ALWAYS IMPORTANT FOR YOUR WEBSITE - PAY ATTENTION

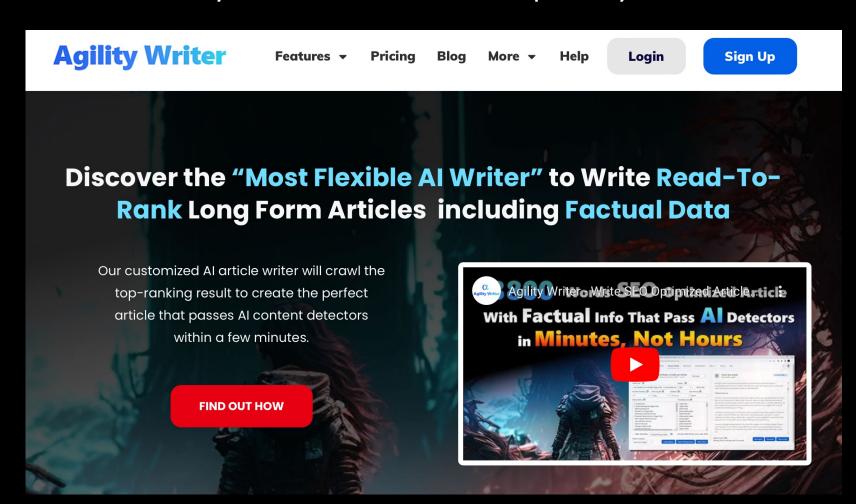
THE BACKLINK QUALITY MAY NOT BE HIGH, BUT THE SHEER NUMBERS COULD BE HELPING THE DOMAIN AUTHORITY.

EMPOWERYSEO.COM









agilitywriter.ai

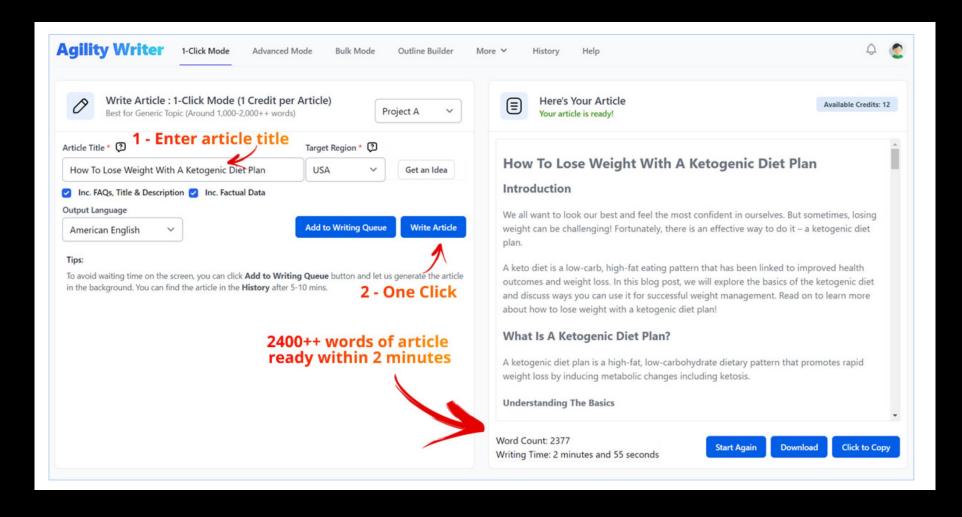




- ✓ You can generate up to **7,000-word articles** filled with up-to-date accurate **factual data**.
- ✓ Create up to 3,000-word articles optimized for search engines with **just one click**.
- ✓ Write a 5000 words Compelling Product Roundup Review with a few clicks.
- ✓ You can generate **high-score SEO-optimized articles** (80 in SurferSEO) with just a few clicks, all within 7 minutes.
- ✓ You can create a **superset of the outline from your competitors' articles** and match the search intent, allowing you to write an entire article **based on competitors' articles** in just a few minutes.



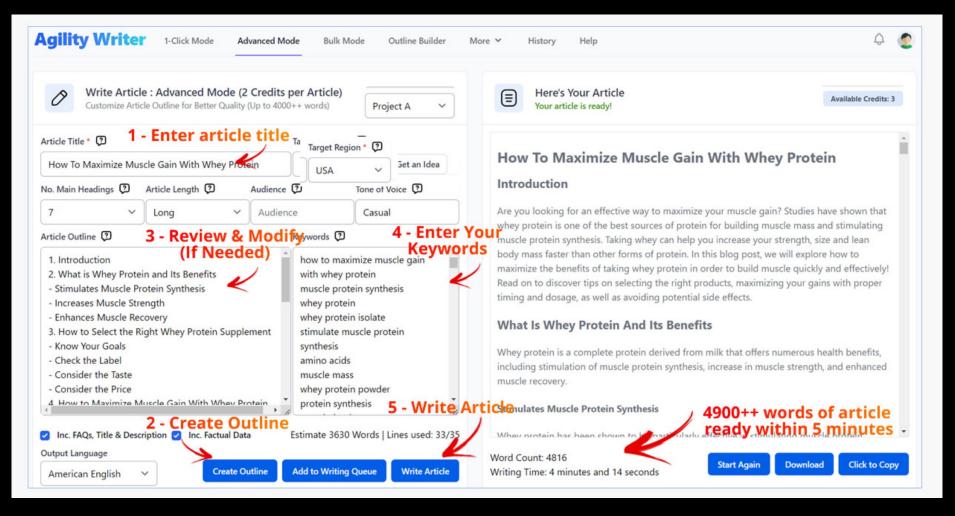
















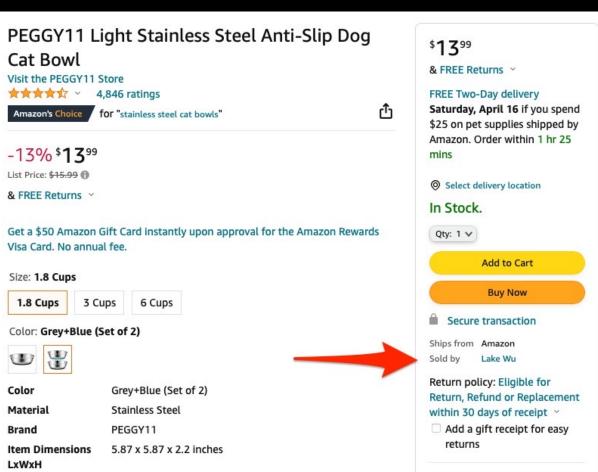
Product Finder (H.S. Code) About Contact **Import**Yeti Find Any Company's Suppliers Search 70 Million U.S. Customs Sea Shipment Records Instantly

importyeti.com













Lake Wu

Lake Wu storefront

★★★★ | 94% positive in the last 12 months (557 ratings)

Lake Wu is committed to providing each customer with the highest standard of customer service.

Detailed Seller Information

Business Name:YUYAO FUTONG ELECTRIC APPLIANCE FACTORY

Business Address:

Miao Dong Zhi Road, Langxia Cun, Langxia

Yuyao,

Ningbo

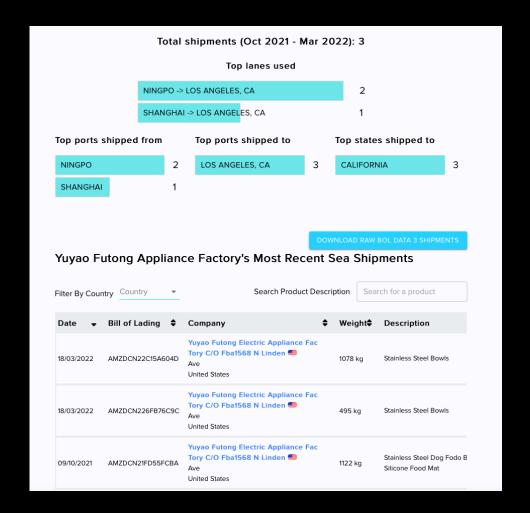
Zhejiang

315400

CN

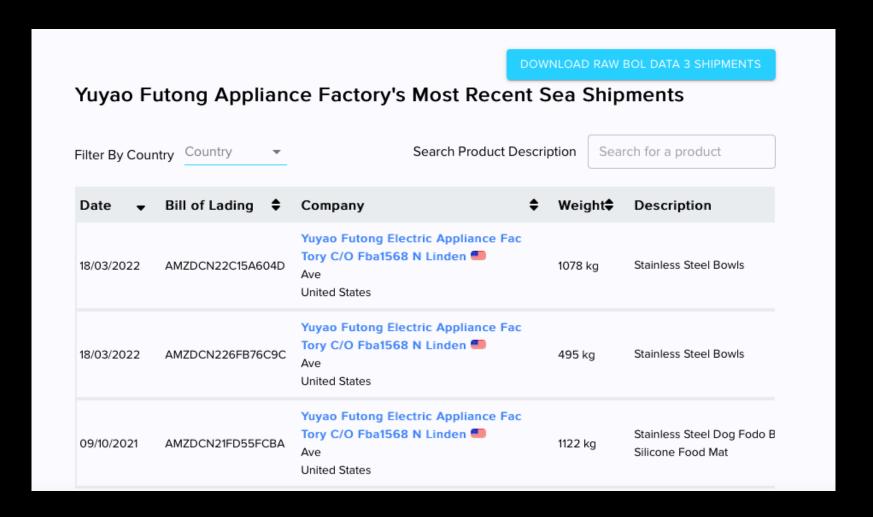
















Block others from seeing your import data for FREE!

https://www.cbp.gov/trade/automated/electronic-vessel-manifest-confidentiality

3. Submit an email request to: vesselmanifestconfidentiality@cbp.dhs.gov

Once received, CBP processes the confidentiality request according to the information provided. For confidentiality to be effective, the name provided must exactly match the importer/consignee name as it is entered electronically in the Automated Commercial Environment (ACE) by the trade or their carrier/filing party. It is the responsibility of the requesting entity to verify that they are providing an accurate request.

The granting of confidentiality will be valid for two (2) years from the date the request is processed and covers all ports of entry. Renewal requests should be made at least 60-90 days prior to expiration of the current approval.

There is no fee associated with the request for confidentiality.





Top AI Newsletters

- TLDR AI 225,000 subscribers
- Superhuman AI 200,000 subscribers
- The Sequence 160,000 subscribers
- The Rundown 150,000 subscribers
- Big Brain 100,000 subscribers
- Ben's Bites 90,000 subscribers
- Exponential View 84,000 subscribers
- The Neuron 60,000 subscribers
- The AI Valley 60,000 subscribers





Video Splitters (cut 1 long clip into 10 viral ones)

https://www.opus.pro/

https://pictory.ai

https://vidyo.ai

https://www.contentfries.com

https://www.supercreator.ai

Turn text into videos https://fliki.ai

Al powered video captions for social https://submagic.co

Al Content Generator for Quality SEO Long Form Blog Posts https://contentatscale.ai/

Generative Al Tools Suite (erase things in video, expand background, make images move)
https://runwayml.com







Summarize YouTube and audio clips https://www.shownotes.io

Convert landscape videos to vertical for TikTok https://www.bigroom.tv

Al meeting Assistant Records and transcribes/ summarizes Zoom calls https://fathom.video

Find Products to Sell on Amazon https://geenie.ai

Huge Al tools directories
https://www.futurepedia.io

https://www.aitoollabs.com

https://www.theresanaiforthat.com

https://www.futuretools.io

Chrome Extension for Gmail that generates entire emails & messages https://www.ezmail.ai





Realistic Human Models with your Products https://www.caspa.ai

Email replies in 1 click https://www.superflows.ai

Automated Customer Service https://www.intercom.com

Create Video Ads in Once Click https://www.oxolo.com

Find and build a brand in minutes (checks domains, social etc) https://brandsnap.ai

Create SOPs and document processes https://get.scribehow.com/ai-scribe

Create multiple product images from your own image fast and easy https://claid.ai/





Remove background and enhance any image https://www.designify.com

Creating stunning photos in seconds with a picture from your phone https://www.blendnow.com

Robot lawyer https://donotpay.com

Generate 3D objects and animations from text https://spline.design/ai

Generate marketing emails or tweets from any url or topic https://www.tugan.ai





Midjourney Prompt Helper https://prompt.noonshot.com

DALL·E, GPT, Midjourney, Stable Diff http://www.promptbase.com

Learn to do better prompts https://www.Learnprompting.org

Prompt Engineering Guide: https://www.promptingguide.ai

Analyze 1000s of reviews with one click https://www.voc.ai/tools/chatgpt-for-amazon

Add your product in a scene https://ecomtent.ai

Generate optimized Amazon listings

https://perci.ai

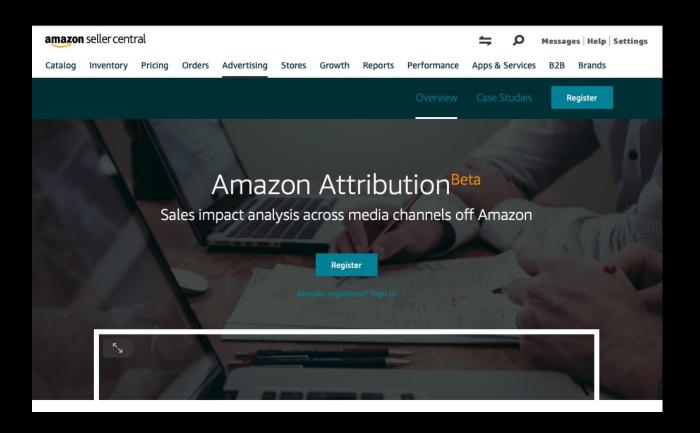
https://epinium.com/en

https://sellesta.ai

https://www.voc.ai



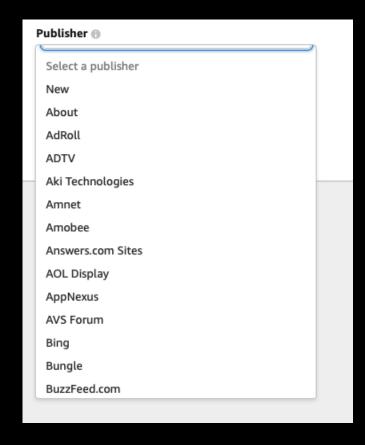


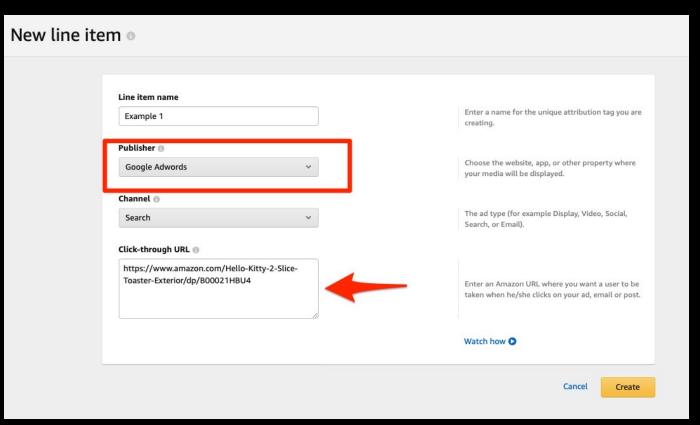


sellercentral.amazon.com/attribution



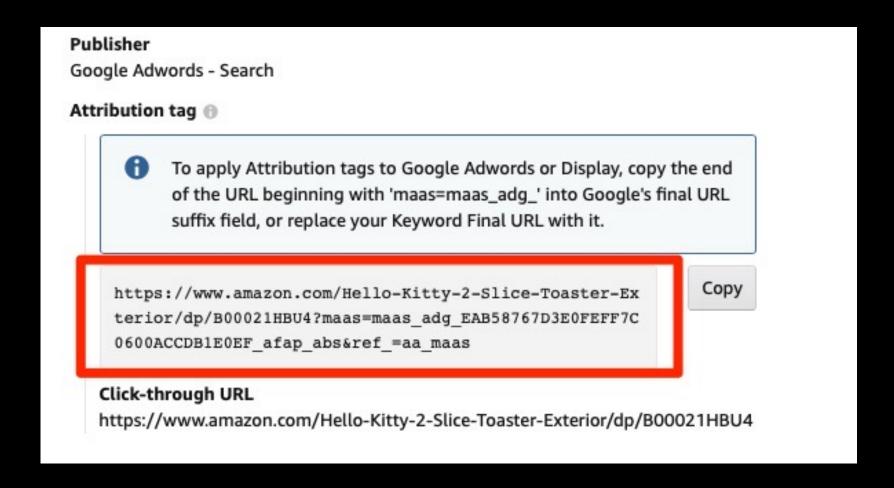






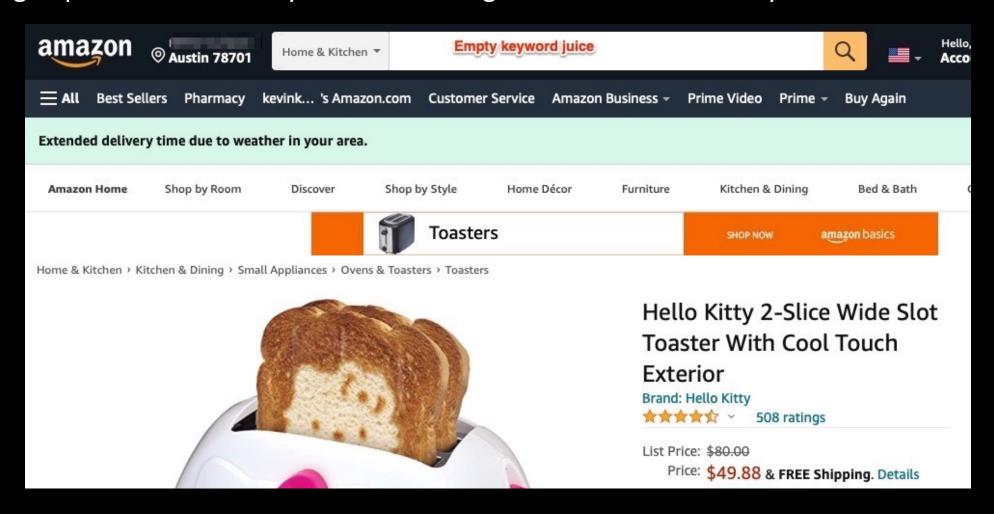








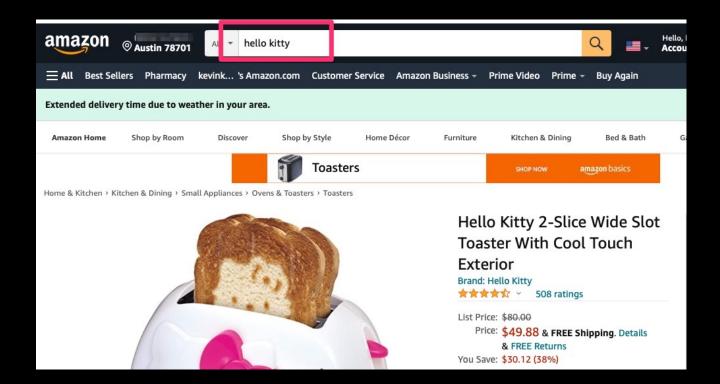








https://www.amazon.com/Hello-Kitty-2-Slice-Toaster-Exterior/dp/B00021HBU4? maas=maas_adg_EAB58767D3E0FEFF7C0600ACCDB1E0EF_afap_abs&ref_=aa_maasfield-keywords=hello+kitty

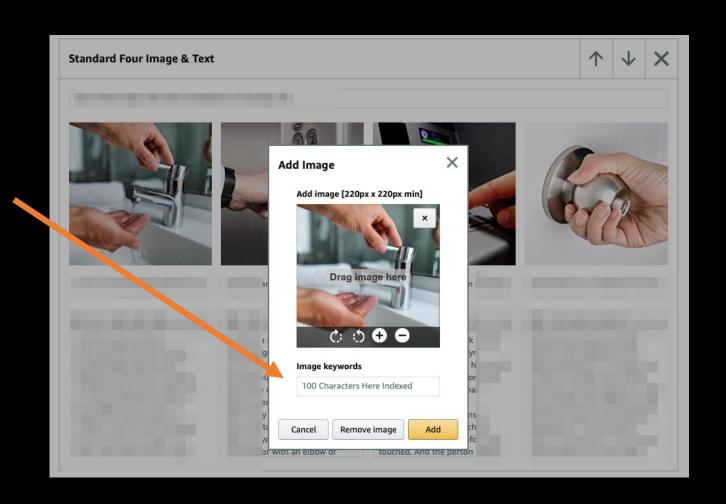






#11 Be sure to do this on all A+ photos!

First 100 characters are indexed by Amazon



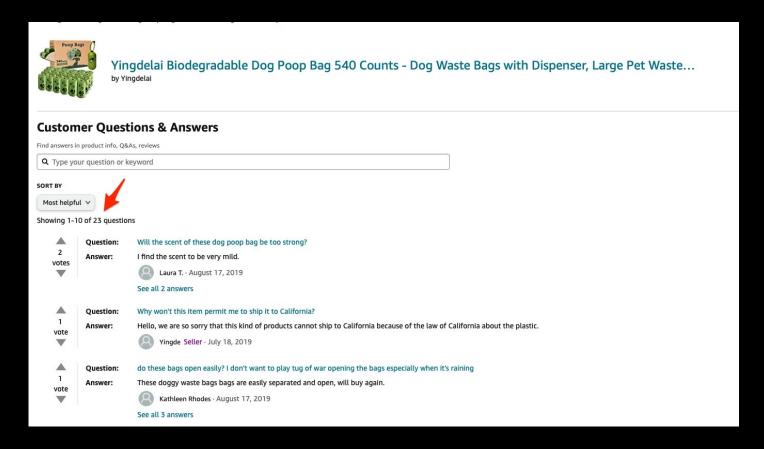




https://www.amazon.com/ask/questions/asin/YOUR_ASIN/2/ref=ask_ql_psf_ql_hza

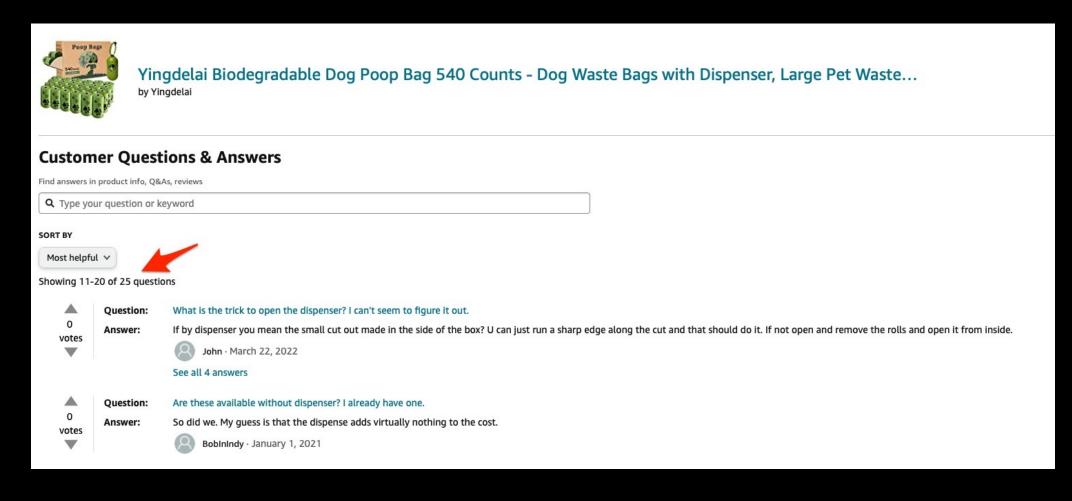






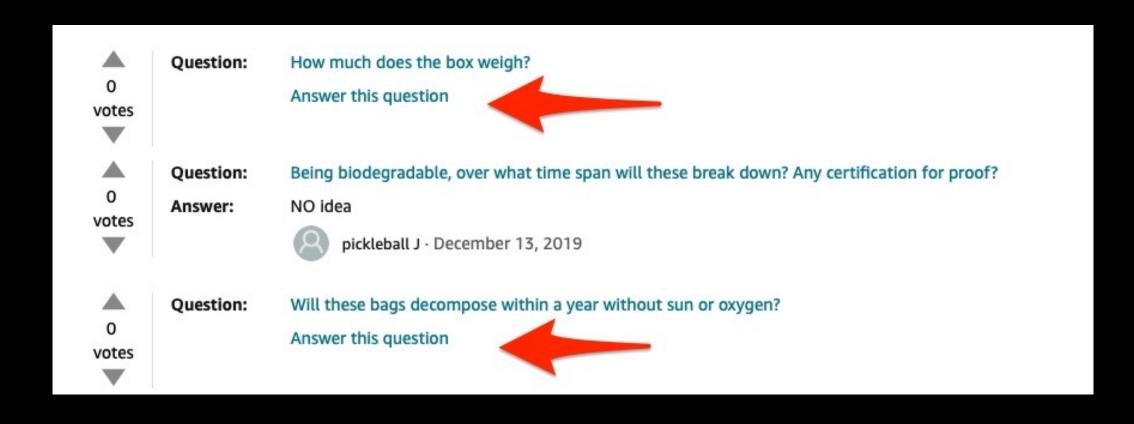


















#13 Check your Leaf Nodes (Amazon's version of category browse node on backend)

- Only Seller Central can see them you can't tell if you have them complete or not
- Sometimes when we create a listing and assign a category, the leaf node is not assigned.
- It is vital to have activated Leaf Nodes for maximum search visibility
- Not limited to just 1. Can get multiple leaf nodes to increase search and rank visibility
- Ask your SAS rep for an IDQ report to see what is missing (and your score)

"A high Amazon IDQ score is actually a requirement for good findability" of products on Amazon. Strong content and a high IDQ score have a big impact on your results."

— Martine Kevelham, CCO at Incubeta Maze-One.





#13 Check your Leaf Nodes (Amazon's version of category browse node on backend)

The Amazon system automatically gives each product an IDQ score on a scale of 0 to 100. A product must be ranked with an IDQ of 90+ to be included in Amazon's algorithm

Components to Achieve a High IDQ Score

Your product detail page must have:

- At least 5 bullet points
- At least 5 high-resolution images
- At least one review of 3 stars or more
- A+ content
- Categorized in correct Leaf Node the 3 main types of nodes:

```
ROOT NODE – "Shoes"

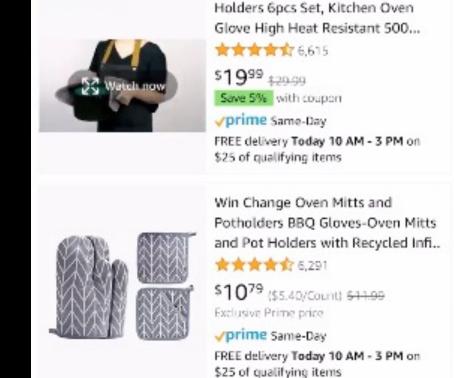
BRANCH NODE – "Men's", "Children's", "Women's" > "Heels",

LEAF NODE (no 'children' nodes that follow it) – "Sneakers", "Boots", "Open-Toe"
```





Video in the SERPs on Amazon is brand new and seemingly chosen at random



KEGOUU Oven Mitts and Pot





We know several things about videos in SERPs at this moment:

- The clip lasts 7 seconds when the user stops scrolling on listing.
- The 7 second clip that plays is seemingly chosen at random.
- There is no audio unless the user clicks "Watch Now".
- Video is 16:9 and displays smaller than the main product images.





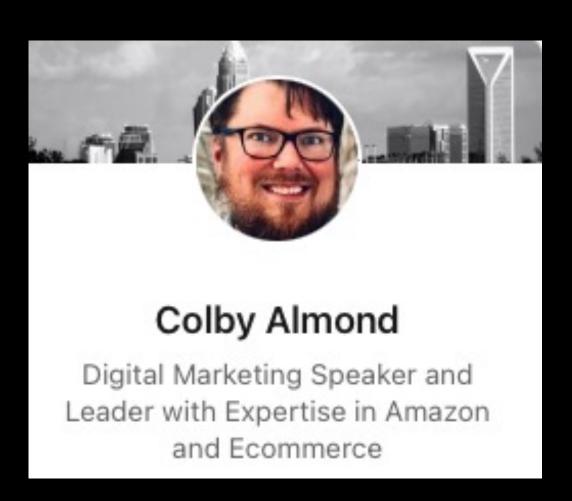
Here's a workaround to get the clip you want to play:

- Create a short clip that showcases your product.
- Upload this clip under "Catalog" --> "Manage and Upload Videos"
- Remove all other uploaded videos for your listing.
- Wait a few hours for the new clip to appear in the SERPs.
- Re-upload your initial videos. It seems Amazon pulls from the oldest video on the listing and this will ensure all your old videos will still be there.





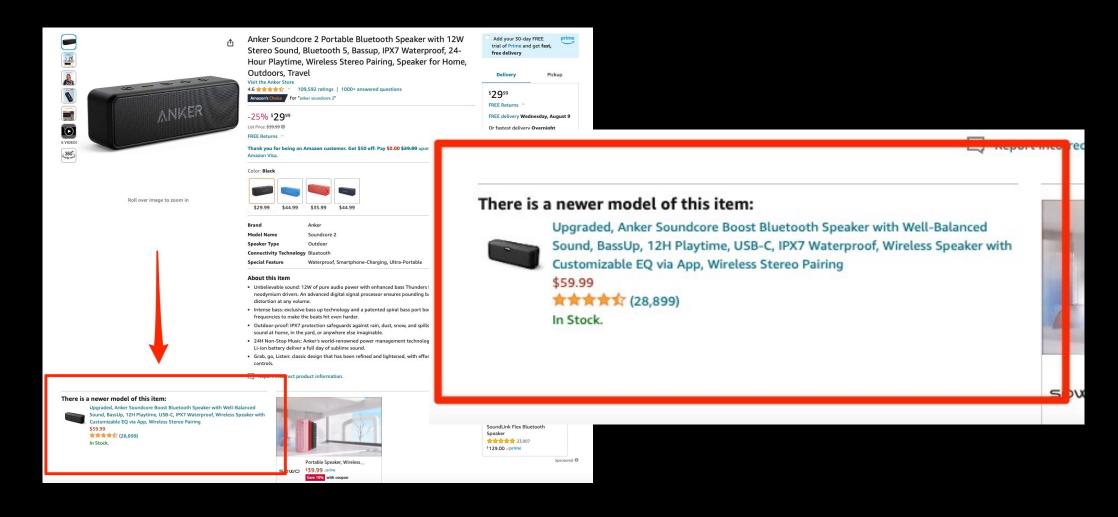
https://tinyurl.com/serpvid







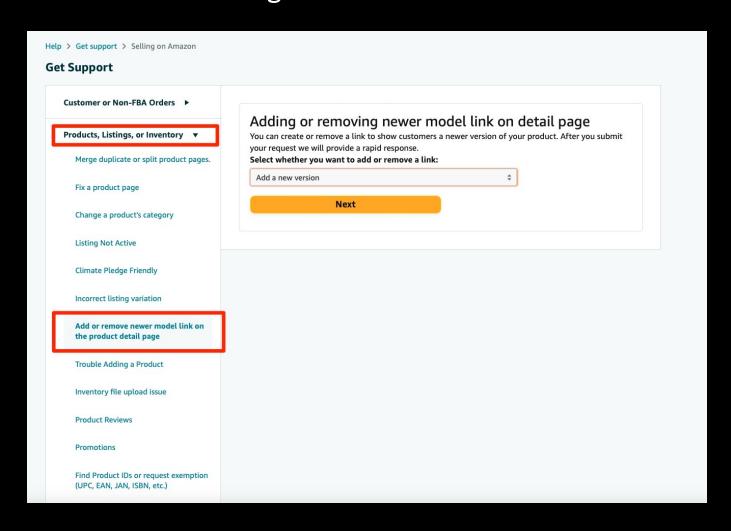
#15 Use the Newer Version widget to connect older to newer SKU versions







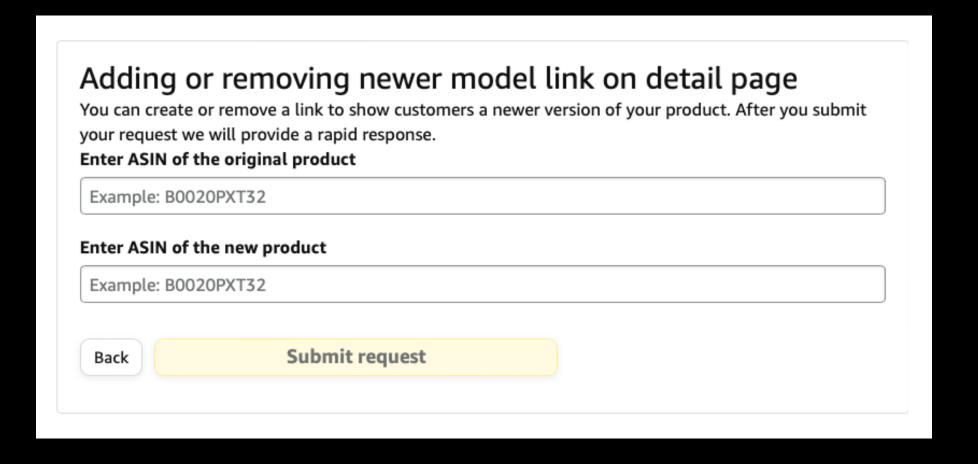
#15 Use the Newer Version widget to connect older to newer SKU versions







#15 Use the Newer Version widget to connect older to newer SKU versions







#16 Be the best selling NEW RELEASE even if listing is years old

To get a #1 new release badge, try changing the offering date to one day before the current date AND be the top seller the next day (via a promotion or naturally). This works in most, but not all, categories.

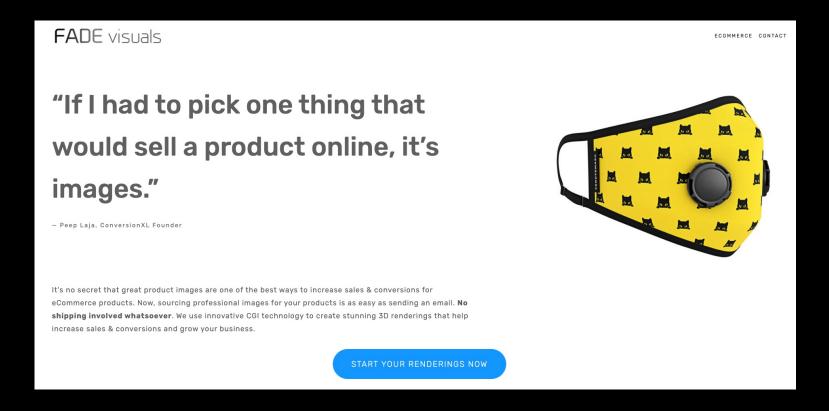


Earth Rated Dog Poop Bags, Extra Thick and Strong Poop Bags for Dogs, Guaranteed Leak-Proof, 15 Doggy Bags Per Roll, Each Dog Poop Bag Measures 9 x 13 Inches by Earth Rated 10,770 customer reviews | 142 answered questions Show X-Ray List Price: \$8.99 Price: \$6.99 vprime You Save: \$2.00 (22%) Get \$125 off: Pay \$0.00 upon approval for the Amazon Business Prime Card. Terms apply FREE Delivery Tuesday Details Sold by Oliver's Pet Care and Fulfilled by Amazon. Size: 120 Bags, 8 Rolls 120 Bags, 8 Rolls 270 Bags, 18 Rolls Color: Lavender-Scented Bag poop better: Our 9"x13" bags have a 100 percent leak-proof guarantee to keep your hands safe What's in the box: 120 awesome dog poo bags on 8 refill rolls of 15 bags, and fit our dispenser too Poop doesn't smell like roses: Our odor blocking lavender-scent locks in that stank for good Easy peasy: Simple to open and tie securely so you can enjoy a stress-free walk with your best bud Earth Rated: We use recycled materials in our packaging and roll cores because details matter Compare with similar items





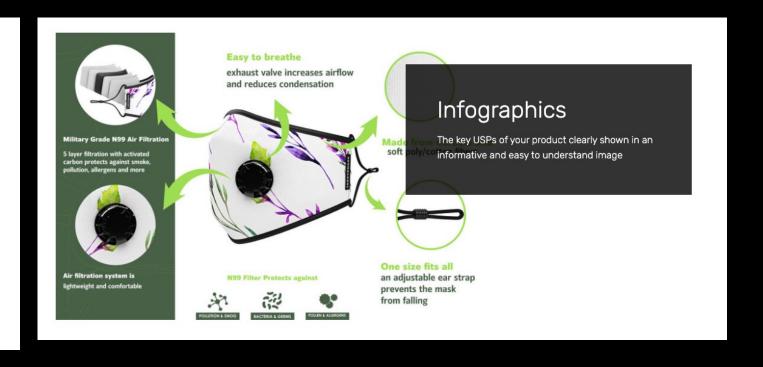
www.FadeVisuals.com









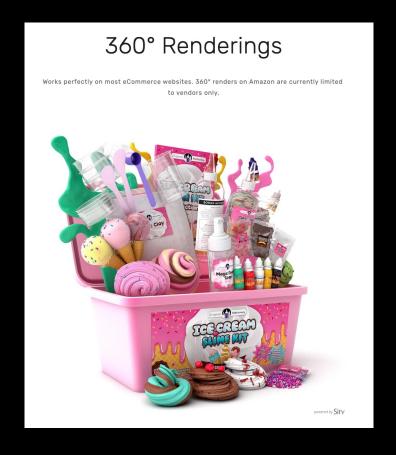






Lifestyle Images

Your product professionally composited into stock photos of your choice





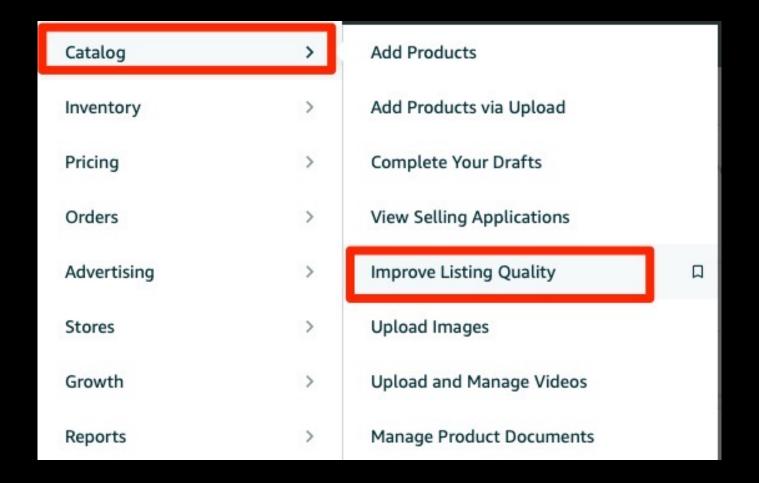






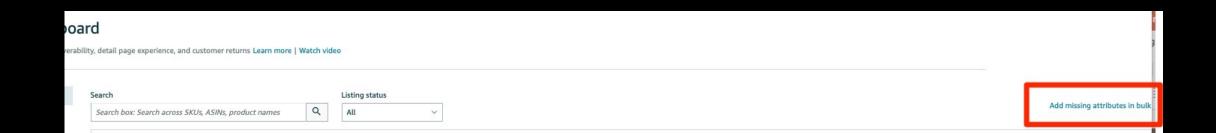






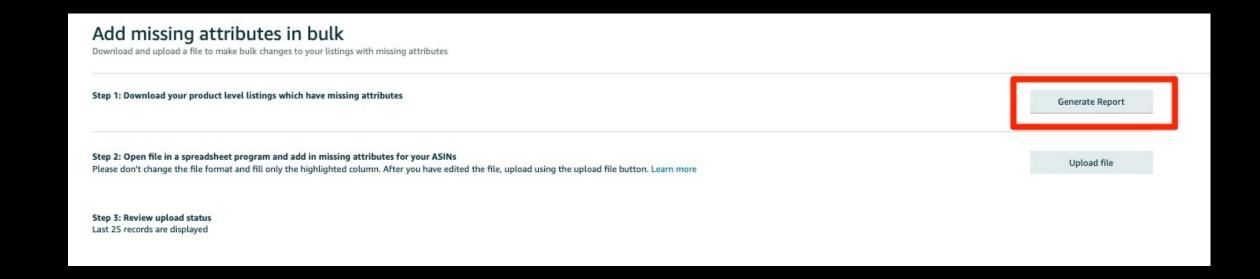
















ASIN P	Product Name	Page views	Sales	Benefit	Missing Attribute	Enter Attribute Value	Example	Attribute Description
B09	-	508	\$683.00	Adds to product overview, Improve search impressions	Pet Apparel Type		Shirt	Provide the physical type of pet apparel that describes the pa
B096		508	\$683.00	Adds to product overview, Improve search impressions	Theme		Sports	Specify the theme of the product. Very similar to subject, but
B096X E		508	\$683.00	Adds to product overview, Improve search impressions	Neck Size		42, 11.5	Provide the neck size of the product







Hexa x Amazon: A 3D Production Powerhouse

Get 3D, 360°, augmented reality (AR), virtual try-on (VTO), and CGI capabilities for your Amazon.com storefront with Hexa's immersive 3D tech stack!

Get in touch





HEXA, a 3D visualization platform that uses artificial intelligence (AI) to create digital twins, announced a new initiative with Amazon that will allow its selling partners to access Hexa's proprietary immersive operating system to create and display applicable 3D images, immersive 360 viewing, virtual try-on capabilities, and augmented reality (AR) content on their Amazon product pages.

All Amazon sellers need to do to access this high-tech tool is insert their Amazon Standard Identification Number into Hexa's content management systems. This will then allow them to automatically convert images into 3D models.

https://www.hexa3d.io/take-your-amazon-com-storefront-to-a-new-level







Professional photography and design power at your fingertips

FinalTouch takes you from a plain product photo to a captivating scene, in an instant.

final-tou.ch



Upload Your Product Photo.

Whatever you upload, FinalTouch recognizes exactly what it is, and comes up with ideas.

Enjoy the Al Magic.

You'll automatically receive a variety of relevant scenes based on your image.

Create With a Click.

FinalTouch generates the entire unique scene with your product in it - no design skills needed.







Upload Your Product Photo.

Whatever you upload, FinalTouch recognizes exactly what it is, and comes up with ideas.

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#20 Don't have 5 listings to be eligible for A+ Premium Content?

Step 1: Duplicate your existing A+ content with option to copy existing ASIN

Step 2: Submit duplicated listing for approval but do not actually publish dupes

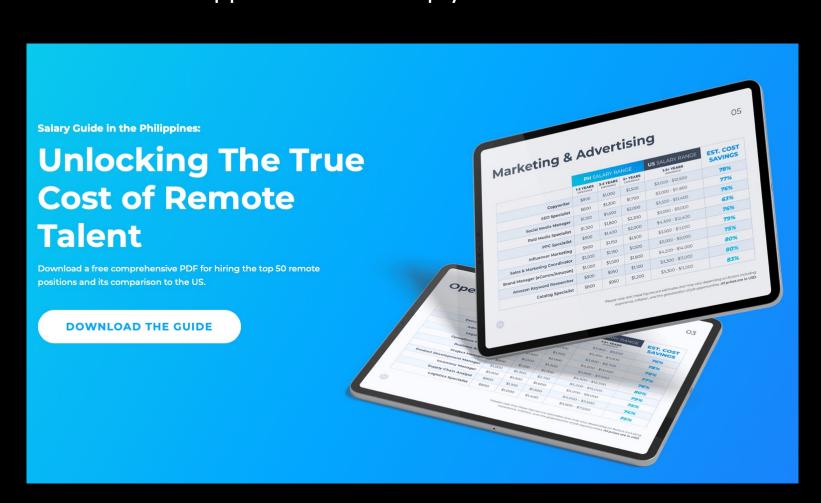
Step 3: Repeat this 5 times and viola – you should have approval for A+ Premium





#21 Guide to salaries for VAs and Talent in the Philippines from Multiplymii

multiplymii.com/salary-guide







#21 Guide to salaries for VAs and Talent in the Philippines from Multiplymii

Operations

03

	PH SALARY RANGE			US SALARY RANGE	EST. COST
	1-2 YEARS EXPERIENCE	3-5 YEARS EXPERIENCE	5+ YEARS EXPERIENCE	1-5+ YEARS EXPERIENCE	SAVINGS
Executive Assistant	\$900	\$1,200	\$1,600	\$3,800 - \$9,500	76%
Admin Assistant	\$650	\$850	\$1,100	\$3,200 - \$7,000	78%
Legal Assistant	\$700	\$1,000	\$1,300	\$3,800 - \$8,700	79 %
Operations Manager	\$1,000	\$1,500	\$2,000	\$4,200 - \$13,000	77%
Business Analyst	\$700	\$1,000	\$1,300	\$3,900 - \$7,000	76%
Project Manager	\$800	\$1,100	\$1,700	\$4,500 - \$12,500	80%
Product Development Manager	\$1,000	\$1,300	\$2,100	\$5,200 - \$15,000	79 %
Inventory Manager	\$1,000	\$1,300	\$1,600	\$5,000 - \$8,000	75 %
Supply Chain Analyst	\$800	\$1,100	\$1,500	\$4,000 - \$7,500	74%
Logistics Specialist	\$800	\$1,000	\$1,400	\$3,500 - \$7,500	75%

Marketing & Advertising

05

	PH SALARY RANGE			US SALARY RANGE	EST. COST
	1-2 YEARS EXPERIENCE	3-5 YEARS EXPERIENCE	5+ YEARS EXPERIENCE	1-5+ YEARS EXPERIENCE	SAVINGS
Copywriter	\$800	\$1,000	\$1,500	\$3,000 - \$10,500	78%
SEO Specialist	\$800	\$1,200	\$1,700	\$3,000 - \$11,800	77%
Social Media Manager	\$1,100	\$1,500	\$2,000	\$3,500 - \$13,400	76%
Paid Media Specialist	\$1,300	\$1,800	\$2,200	\$3,000 - \$9,000	63%
PPC Specialist	\$900	\$1,400	\$2,000	\$4,300 - \$12,400	76%
Influencer Marketing	\$900	\$1,150	\$1,500	\$3,500 - \$11,000	79%
Sales & Marketing Coordinator	\$1,000	\$1,150	\$1,500	\$3,000 - \$9,000	75%
Brand Manager (eComm/Amazon)	\$1,000	\$1,500	\$1,800	\$4,200 - \$14,000	80%
Amazon Keyword Researcher	\$800	\$950	\$1,100	\$3,300 - \$11,000	80%
Catalog Specialist	\$800	\$950	\$1,200	\$3,300 - \$11,000	83%





#21 Guide to salaries for VAs and Talent in the Philippines from Multiplymii

Sales & Support

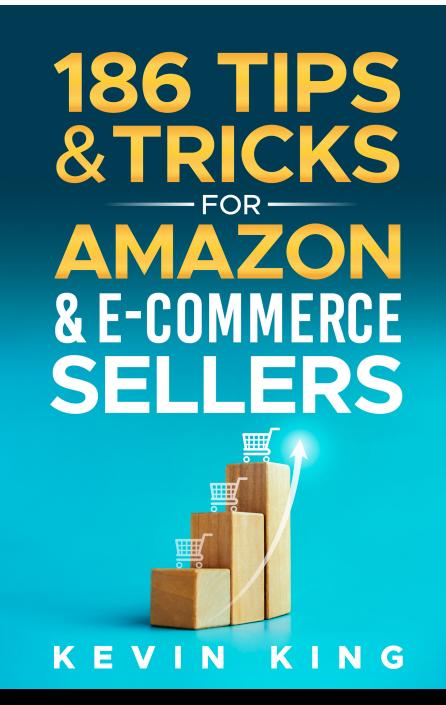
06

	PH SALARY RANGE			US SALARY RANGE	EST. COST
	1-2 YEARS EXPERIENCE	3-5 YEARS EXPERIENCE	5+ YEARS EXPERIENCE	1-5+ YEARS EXPERIENCE	SAVINGS
Executive Assistant	\$900	\$1,200	\$1,600	\$3,800 - \$8,500	74%
Account Executive	\$700	\$1,000	\$1,300	\$4,100 - \$9,100	80%
Account Manager	\$1,200	\$1,400	\$1,600	\$4,000 - \$12,000	80%
Sales Rep.	\$700	\$1000	\$1,300	\$3,400 - \$6,000	72%
Technical Sales Rep	\$800	\$1,200	\$1,500	\$3,500 - \$7,000	71%
Customer Service Rep.	\$700	\$900	\$1,100	\$3,400 - \$6,000	77%
Customer Success Manager	\$900	\$1,200	\$1,800	\$4,000 - \$9,000	72%
Email Outreach Specialist	\$900	\$1,000	\$1,200	\$3,500 - \$7,000	77%
Social Media Outreach Specialist	\$900	\$1,000	\$1,200	\$3,500 - \$7,000	77 %
Lead Gen List Enrichment Specialist	\$650	\$800	\$1,000	\$3,000 - \$5,000	75%

Creative, Design & Development

	PH SALARY RANGE			US SALARY RANGE	EST. COST
	1-2 YEARS EXPERIENCE	3-5 YEARS EXPERIENCE	5+ YEARS EXPERIENCE	1-5+ YEARS EXPERIENCE	SAVINGS
Graphic Designer	\$750	\$1,150	\$1,450	\$3,000 - \$9,000	74%
Amazon Graphic Designer	\$800	\$1,200	\$1,500	\$3,000 - \$9,000	75%
UI/UX Designer	\$1,000	\$1,400	\$1,700	\$4,500 - \$12,000	79%
Video Editor	\$800	\$1,200	\$1,500	\$3,000 - \$9,000	75 %
Podcast Editor	\$650	\$1,000	\$1,300	\$3,000 - \$9,000	78%
Creative Director	\$1,400	\$2,000	\$2,500	\$3,000 - \$11,600	66%
Art Director	\$1,200	\$2,000	\$2,400	\$3,000 - \$11,600	67%
Web Developer	\$1,100	\$1,700	\$2,500	\$3,500 - \$14,000	73%
WordPress Developer	\$1,100	\$1,300	\$1,800	\$3,200 - \$14,900	80%
QA Tester	\$900	\$1,300	\$1,800	\$4,000 - \$12,000	78%

04





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